

SOPHIE HYDE//

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EDUCATION

Mason Gross School of the Arts
Rutgers University, NJ (2016)
BFA in Visual Arts, emphasis in Design
Minor in Art History
Graduated with High Honors (3.7 GPA)

HONORS

Deans List (6 semesters)

Mason Gross 2014 Undergraduate Annual Exhibition:
Visual Arts Department Award

EXPERIENCE

Princeton University Art Museum Store, Princeton, NJ

Casual Sales Staff (May 2017-Present)

- Manages opening and closing duties, including counting the register, pricing and restocking items, in addition to making sure the store is kept in pristine condition for the following day.
- Maintains an up-to-date knowledge regarding both the museum and the store including inventory, sales promotions, as well as information regarding the museum's permanent collection, special events and exhibitions.
- Ensures superior customer experience by addressing visitor questions and concerns with a sense of empathy and patience, as well as resolving problems on the spot.
- Assists Museum Security with bag and coat check duties in addition to distributing locker keys for customers to store their belongings accordingly.
- Directs calls to appropriate individuals and departments. As well handling over-the-phone orders and visitor inquiries.
- Creates and designs displays to showcase and emphasize particular products.

The Lodge Gallery, New York, NY

Intern (November 2015-November 2016)

- Provided information and assistance to visitors.
- Helped prepare and coordinate exhibitions in addition to other private and public gallery events (art fairs, panels, workshops).
- Revised marketing materials and media statements.
- Maintained mailing lists and client database.

Ayaka Nishi Fine Jewelry, New York, NY

Graphic Intern (April 2015-Sept 2015)

- Photographed and edited products in Photoshop for company website and social media.
- Designed advertisements and web banners for special promotions and offers.
- Converted company photos to send out to external retailers based on specified requirements (file size, dimensions, etc).
- Occasionally assisted in translating company related documents from Japanese to English.

AnimeNEXT, Somerset, NJ

Fashion Show Director (September 2014-June 2015)

Led a team of over twenty models and stylists to execute an organized and efficient show for Tokyo based designer h. NAOTO

- Created and organized staff applications in addition to conducting interviews for models and stylists.
- Guided models through rehearsals and fittings.
- Communicated makeup and hair requests of the designer to the stylists, and made sure the proper supplies were made available to execute the desired look for the show.
- Communicated with the technicians and venue staff to arrange for dressing rooms, music systems, mikes, lights, cameras, projectors, cinematographers and anything else necessary to record and run the event
- Assisted liaisons with hospitality for the designer and their management.

SKILLS

Adobe Creative Cloud Suite (After Effects, Photoshop, Premiere, InDesign, Audition, Flash, Illustrator), HTML, CSS, Processing, Cinema 4D, Microsoft Office (Word, Excel, Outlook, Power Point), Google Suite, Windows, Mac, Retail Pro

INTERESTS

Health and Fitness, Animals, Art history, East Asian Culture.